

Perfect Your Pitch

Knox College
Thursday, August 15, 2024

Part 1 – On location at Knox College

1. Prepare your Pitch - [Tips for Preparing your Pitch Presentation](#)
2. [Agenda](#)
3. [Evaluations](#) - for Audience
 - What did they do well?
 - What did they find challenging?
 - Suggestions for what to do differently next time.
4. [Evaluations for Facilitators](#) – for use in coaching sessions
5. [Pitch Videos](#) – housed in folder on [Knox College Perfect Your Pitch website](#)

Overview

1. Come prepped to give a 5-minute pitch presentation about the Knox Fund.
2. Being able to “make the pitch” for your institution is a critical skill. We will watch and analyze some “pitch” videos prepared by some of our clients.
3. Karin and Nancy will evaluate and in the coaching sessions review written comments about how to strengthen your pitch.

Part 2 Session – Video Submission and Coaching:

1. Sign up for a coaching time slot September 12 (PM)
2. Record your video using prompts that we will send to you in crafting a presentation. We will then give instructions on recording your follow up pitch video to submit where you can incorporate the feedback and coaching.
3. We ask that you submit your video to us before Sept 5. It's a quick turnaround, but the video is to be a maximum of 5 minutes.
4. In the coaching session we will review your video, give time for self-evaluation and follow up with our coaching and feedback

Video Tape your #2 pitch via zoom and submit to Washburn & McGoldrick

To record yourself in Zoom, you can do the following:

1. Open the Zoom app and sign in
2. Start a new meeting and invite yourself to join
3. Click the Record button at the bottom of the screen

4. A red light with the words "Recording" will appear in the upper left corner of your Zoom window to indicate that recording has started
5. To stop recording, click the Stop Recording button
6. If you have cloud recording enabled, a pop-up will appear asking where you want to record
7. You can save the recording to your computer or share it with others via a link
8. Save the video naming it with your First Name, Last Name.

[Upload video submission to this folder](#)

15-minute coaching session for Part 2 submitted pitch will be held on September 12.

Part 2 Coaching Call Schedule:

September 12 Time Slots (CST)

- #1 - 12:00 PM - Jake
- #2 – 12:20 PM - Monica
- #3 – 12:40 PM – Jim
- #4 – 1:00 PM - Angie
- #5 – 1:20 PM - Paul
- #6 – 1:40 PM - Brayden
- #7 – 2 PM – Mark
- #8 – 2:20 PM - Adam
- #9 – 2:40 PM - Nick
- #10 – 3 PM – New Hire

Reference materials

[Tips for Preparing your Pitch Presentation](#)

[Participant Directory](#)